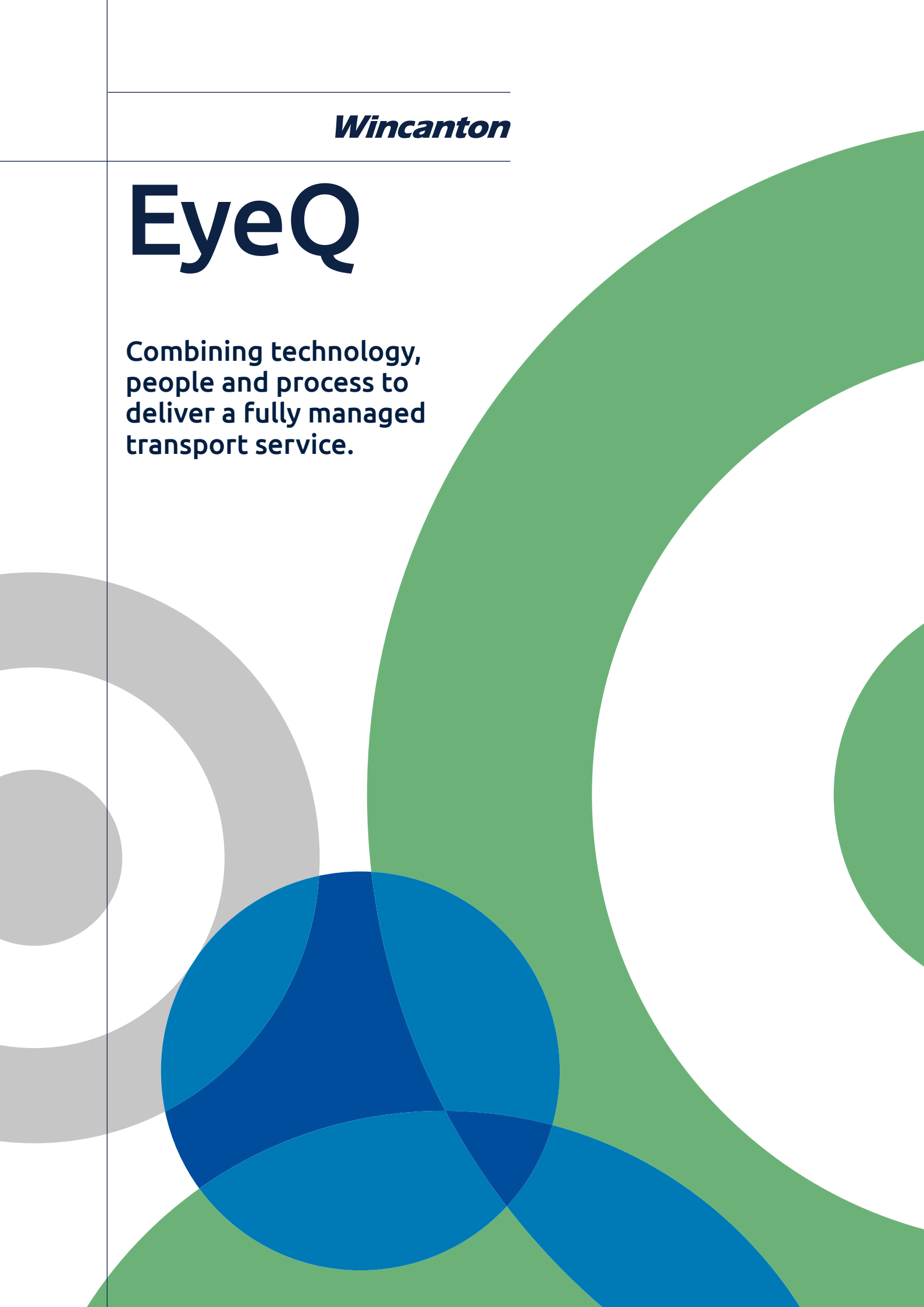


Wincanton

EyeQ

Combining technology,
people and process to
deliver a fully managed
transport service.



What is EyeQ?

Our flagship digital transport control tower product, EyeQ, combines market-leading technologies to deliver a single platform for outsourced transport management. Built to enable and facilitate **data-led transport strategies**, EyeQ unlocks cost, productivity, and sustainability benefits in order for your business to **deliver more**.

Today's challenges. Sound familiar?

Cost & visibility

Costs are rising. And these costs are increasingly difficult to manage due to poor visibility of operational activity and spend, only heightened by a fragmented sub-contracting marketplace.



Environmental

Commitments to reducing CO₂ emissions are at risk due to lack of vehicle utilisation and empty running.



Resources

Recruiting HGV drivers continues to be a battle amongst an ongoing labour shortage, and vehicles are proving harder to acquire due to long lead times on new purchases.



Market demand and resilience

A challenging economic environment, increasing customer expectations and changing consumer behaviours are creating a landscape that requires resilience to be at the forefront of any transport solution.



The benefits of our solution

EyeQ directly addresses the challenges you're facing today by providing:

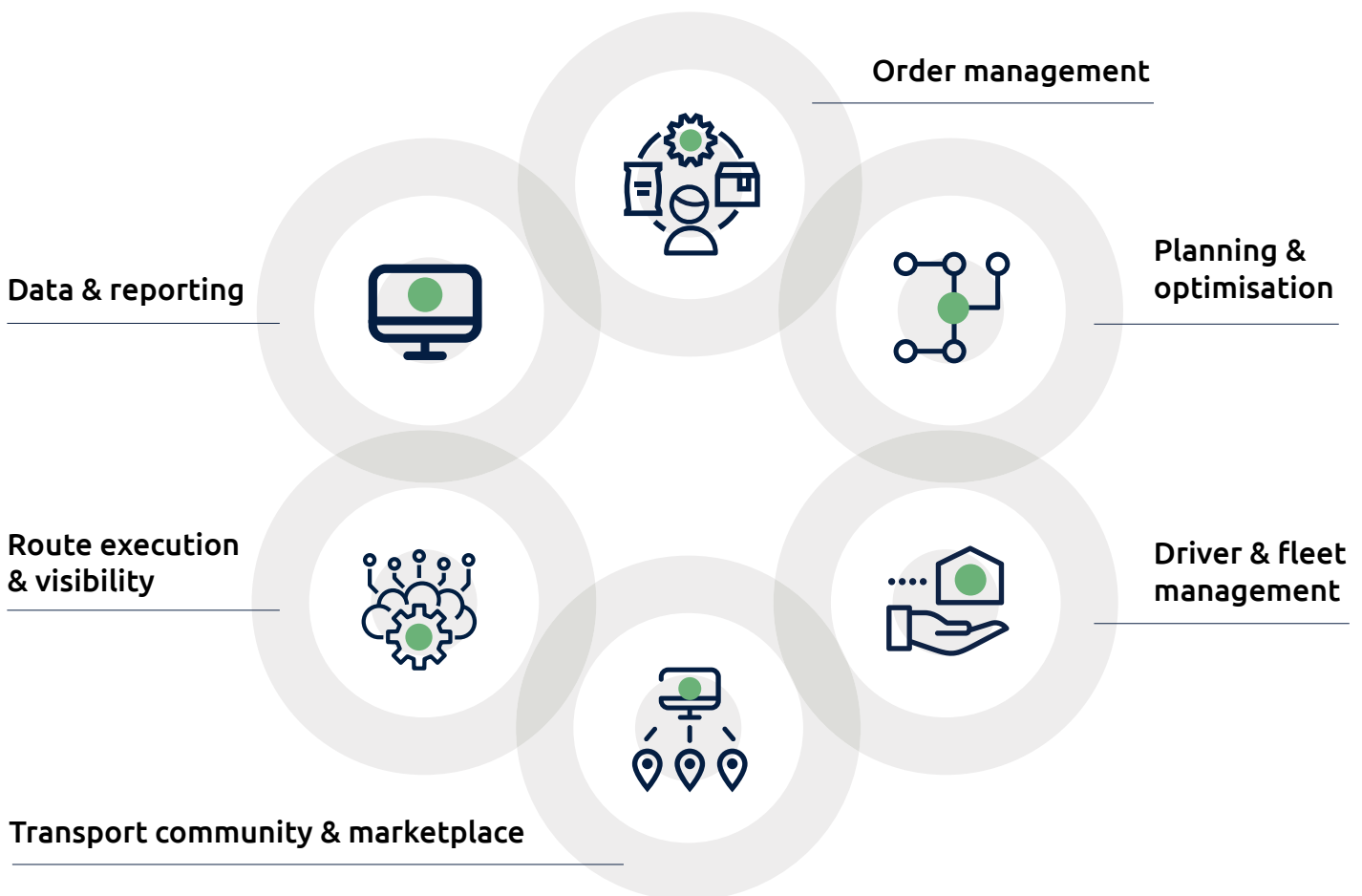
- ↑ Improved supply chain visibility
- ↑ Improved resilience
- ↑ Improved efficiency and service
- ↓ Reduced supply chain costs
- ↓ Reduced carbon emissions
- ↓ Reduced administration times

How we make a difference

Utilising our technology, people and processes, EyeQ makes a difference, helping to reduce your costs by up to 12% and CO₂ emissions by up to 10%.

Fully managed by Wincanton, our solution drives efficiency and optimisation for your transport operations, maximising value and operational visibility whilst utilising data and insight to drive continuous improvement.

Our EyeQ modules have been designed to support the full width of your transport operations and include the following:





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Learn more about EyeQ

Interested in learning more?

Visit our website and get in touch
today to discover how our fully
outsourced transport solution can
add value to your business.